

# Selön! 5

CREATED BY THE ENERGY OF NINETEENZ.COM

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JOACHIM BALDAUF  
**JANNIS TSIPOULANIS**  
MARKO DJURDJEVIC  
**ROGERIO MESQUITA**  
ZIAD GHANEM **FULVIO MAIANI**

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# LETTER FROM THE EDITOR

## ONE WORLD

This is Schön! 5. Exploding with colour. Overflowing with brightness. Sensual and sexy silhouettes grace the pages of Issue 5. Bursting with beautiful girls and boys, this issue is about the sweet, the enchanting and the down-right sexy.

Alessandra Ambrosio, the face of Victoria's Secret, photographed by the incredible Jannis Tsipoulanis is the cover model for Issue 5. Our most seductive cover yet, she oozes sex appeal definitely luring us in to have a closer look at 'Alessandra the Great' in full inside Issue 5 of Schön! Magazine.

From all the continents to make one complete world, we've combined this issue to feature work from all over the planet with no separation. All from the energy of Nineteen74.com, we're showcasing the best photographers, designers, illustrators and writers globally to bring you this issue. Everything we feature is 100 % exclusively made for Schön! so we can give you, the reader, the cream of the crop in the creative industry.

We've got a world full of beauty in this issue including the luscious top female models from Brazil in 'From Heaven' photographed by Rogerio Mesquita as well as the gorgeous shamanic shoot from Stefan Gifftthaler entitled 'Soul Retrieval'. Captivating femininity with complete ease, Fulvio Maiani's striking 'Bird Cage' is soft and elegant. Dimitris Theocharis has brought us without fail another of his iconic photo stories with the exquisitely masculine 'Arthur'.

The second of our winners from the Nineteen74 Creative Competition with Spectacular Studios, Adriana Gerasimova, also has her spectacular shoot featured in this issue. Just stunning!

Having lost a genius in the design world in February, an 'Ode to a genius' from Schön! regular Yvonne Renard is our tribute to the late Lee Alexander McQueen, whose design talent inspired creatives all over the world.

And last but not least, we are now officially available by print on demand, so you can read Schön! online, download it as a PDF, read it on your iPhone and buy a hard copy online to add to your collection!

Issue 5 of Schön! Magazine is officially here to rock your world.

Till then be kind and Schön!



COVER  
Photographer / Jannis Tsipoulanis  
@ Tsipoulanis.com  
Styling / Matheus Mazzafera  
Styling Assistant / Thalia Dobberthin  
Beauty / Max Webber @ Prime Talents  
Retouch / plusdesign.org  
Model / Alessandra Ambrosio  
Alessandra is wearing / La Perla

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photographer / Juergen Knöth / art direction / Factory311 / retouch / Benjamin Delacour / idea and creative Direction / Raoul Keil at Nineteen74.com

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*Anil Mistry*

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*Hakan Cemal*

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# ESSENCE

THE NEW FRAGRANCE FOR MAN

AMAZING GRACE  
photography / Arkan Zakharov





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Dress / Ashley Rowe



Photographer / Arkan Zakharov  
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Make Up / Aniya Nandy @ Plutino Group  
Hair / Caffery Vanhorne  
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